Video competition

« When Disaster Strikes, What Should You Do? »

Rules and Regulations

As part of disaster risk awareness efforts, the Indian Ocean Commission (IOC), through the RDRM-IO project (Resilience Building and Disaster Response Management in the Indian Ocean), with the support from the European Union; is launching a video competition open to residents of Comoros, Mauritius, Madagascar, Réunion, and Seychelles aged 18 to 26.

This initiative aims to foster creativity and enhance online engagement around the theme of disaster risk reduction (DRR).

Participants are invited to express their understanding and interpretation of the theme through a video submission.

Article 1. The Theme

Participants must create a video around the theme:

«**When Disaster Strikes, What Should You Do?** »

The theme encourages reflection on natural disasters affecting the Indian Ocean region — such as floods, cyclones, or volcanic eruptions — and highlights the best anticipated reactions during those events.

Through their videos, participants are encouraged to:

- - Identify potential hazards
- - Demonstrate calm responses
- - share simple protective actions to be adopted to protect themselves and others

The goal is to transform fear into preparedness with clear, reassuring messages adapted to the local contexts.

Article 2. Objectives

This video competition aims to:

- - Encourage creative expression linked to risks caused by natural disasters
- - Encourage youth civic engagement and participation on social media
- - Increase visibility for the RDRM-IO project, the IOC, and the European Union on digital platforms

Article 3. Eligibility

Participants must:

- Be aged 18–26 at the time of entry
- Reside in one of the five IOC member states (Comoros, Mauritius, Madagascar, Réunion and Seychelles)
- -Submit only one original, unpublished video

Not eligible:

- Jury members
- IOC Secretariat staff
- European Union Delegation staff in Mauritius
- Steering Committee members of the RDRM project

Article 4. Technical Specifications

The video should adhere to the following guidelines:

1. Length: 1 to 1.5 minutes max
2. Format: MP4 only
3. Orientation: landscape orientation, min. 1080p (Full HD)
4. Quality: Filming with a smartphone is allowed, as long as the video and audio quality is of a good quality standard for public viewing
5. Max file size : 100 MB
6. File name format: "title-name-firstname.mp4"
7. Language: French or English
8. A title is mandatory
9. On-screen texts/subtitles are allowed but optional
10. No copyrighted materials unless authorised
11. Video must be shot within the eligible territories mentioned in Article 3(including maritime areas)
12. Basic exposure/colour editing allowed, content manipulation prohibited. The jury reserves the right to exclude all entries that have been excessively modified.
13. Commercial or branded content is not accepted

Article 5. Image Rights & Privacy

Participants are responsible for respecting the privacy and image rights of individuals and places filmed.

Written consent from identifiable persons or property owners is required and must be submitted with the entry if applicable.

A consent form template will be available online.

Article 6. Ethical Guidelines

Videos submitted must not offend human dignity. Nor the following:

- An offense against public morals
- Promote unlawful acts
- Incite provocation
- Portray any form of discrimination

Nudity or pornographic content is strictly not allowed.

Article 7. Evaluation Criteria

The video will be evaluated as per the criteria below:

- Originality & Creativity: 30%
  The ability to propose innovative and artistic content
- Relevance to Theme: 30%
  The video must address the competition's theme, focusing on issues related to natural disasters in the Indian Ocean region, with a coherent and appropriate message.
- Technical Quality: 20%
  The quality of production, including image sharpness, framing, sound and overall video flow.
- Emotional Impact & Engagement: 20%
  The ability of the video to elicit an emotional reaction, encourage viewers to get involved or adopt the messages presented.

Article 8. Selection Process

Four prizes will be awarded:

- Three Jury Prizes, determined by the evaluation committee
- One Public Choice Prize, which will be determined by online voting on Youtube, after a pre-selection by the jury.

8.1 Jury Prizes

Awarded by a panel of professionals, which includes an IOC project Manager, an IOC communication team member, and a videographer from an IOC country. The panel of jurors will be selected for their impartiality and will assess all submissions.

8.2 Public Choice Prize:

Videos of the finalists chosen by the jury will be posted on the IOC's YouTube platform.

The public prize will be awarded to the video with the highest combined score, calculated according to the following formula:

- 70 %, jury evaluation weight.
- 30% (YouTube likes)

The call for votes will be widely promoted across all IOC social media platforms (including Facebook, Instagram, LinkedIn), with posts also shared via stories throughout the voting period.

This visibility aims to ensure equal public access to the videos and to encourage broad participation.

Any paid promotion or use of services to buy likes is strictly prohibited. Any suspicion of fraud will result in disqualification

Article 9. Submission Guidelines

Submissions via IOC website form https://www.commissionoceanindien.org/concours-video-quand-la-nature-se-fache-que-faire

With each video, the following will be attached:

1. Title (max 10 words)
2. Short description (50–150 words): context, message, location, date
3. Participant's full name
4. ID copy
5. Signed consent form (if applicable)

Deadline: **September 10, 2025**

Late submissions will not be accepted.

By entering, participants authorise the IOC to use their videos for promotional purposes.

The IOC reserves the right to change deadlines if necessary.

Article 10. Prizes

1st Prize: Latest generation laptop + accessories

2nd Prize: Tablet + accessories

3rd Prize: Smartphone + accessories

Public Prize: Headphones

The prizes described above may not be returned or exchanged for other items or services, regardless of their value, and no cash equivalent will be offered. If a winner does not wish to accept their prize, they will not be entitled to any compensation.

In the event the originally planned prize is unavailable or in circumstances beyond its control, the organizer reserves the right to replace it with a prize of equivalent value, without this giving rise to any claim.

The prizes will be sent to the winners at the postal address they must provide to the organizer once the results are announced, via secure delivery (such as DHL or equivalent). The prize will only be awarded if the requested information is provided fully and correctly within 15 days of notification. If not, the winner will be considered as having forfeited the prize, with no possibility of claim or compensation.

The organizer cannot be held responsible for delays, loss, or damage occurring during the delivery of the prize.

Article 11. Cession de droits

1. By participating, participants authorise the organisers to use their videos selected by the jury, in any form (broadcasting, reproduction, exhibition), for promotional or editorial purposes related to the competition and its activities (websites, social media, exhibitions, etc.).
2. The videos may not be used for commercial purposes.
3. Participants waive any claim for remuneration or material benefit related to the use of their videos. No royalties will be paid.
4. The organisers reserve the right to edit or crop the videos if necessary for their dissemination.

5. The winners agree that their identity may be made public in connection with the competition, without the possibility of objection or request for compensation, unless they waive the prize.

Article 12. Indicative Timeline

As per below:

- Contest Launch : 22nd July 2025
- Submission Deadline : 10th September 2025
- Judging & selection of the jury: 11th-25th 2025
- Public Voting: 28th Septembre - 2 October 2025
- Announcement of winners: 13th October 2025 (during an online event which will be part of a DRR conference, with IORA in Réunion)

Article 13. Complaints & Liability

1. Participation in the competition constitutes full and unconditional acceptance of these rules.

2. Any violation of the rules will result in the disqualification of the participant.

3. The organizers cannot be held responsible for:

    a. non-receipt of the video

    b. corruption of the file

    c. inability to read or process the video

4. The organizers reserve the right, at any time and if necessary, to:

    a. interrupt, postpone, suspend, or modify the competition

    b. adjust its terms and conditions

Any change will be communicated to participants by appropriate means, and the rules will be updated accordingly. The organisers cannot be held liable for such changes.

Article 14. Protection of Personal Data

The information collected during participation in the competition (name, surname, contact details, videos, etc.) is processed by the organisers solely to manage the competition.

This data will not be shared with unauthorised third parties nor used for commercial purposes.

Participants have the right to access, rectify, and delete their data, which they can exercise by contacting the organisers.

The data will be kept for a maximum of 5 years from the end of the competition, unless a longer legal retention period applies.

Article 15. Use of Artificial Intelligence

The use of Artificial Intelligence (AI) is authorized, but only to illustrate a sequence related to a natural disaster when access to real (and royalty-free) images is impossible. Such sequences must remain realistic, credible, and aligned with the awareness-raising purpose of the competition, without excessive dramatisation or manipulation of the viewer.

Participants are required to explicitly declare any use of AI in their video at the time of submission.

Any other use of AI—especially to generate characters, alter existing scenes, falsify events, or create misleading images—is strictly prohibited and will result in the disqualification of the participant.

Article 14. Contact

For any other questions send an email to: communication@coi-ioc.org with the following subject « Concours vidéo RDRM »

Website: https://www.commissionoceanindien.org/concours-video-quand-la-nature-se-fache-que-faire